

Sales & Marketing Transformation with W-Systems

A Whole New Way of Doing Business Starts with CRM



Make More Money, not More Work

Transform your sales and marketing organizations by making CRM the anchor of your integrated software strategy, allowing you to spend more time on relationships and less time on data entry. Rather than focus on bells and whistles, we help you build an overall approach to sales and marketing technology using proven best practices that boost user adoption, employee performance, and overall productivity.

Software Should Make Money, Not Cost Money

Get the highest return on your software investment by working with W-Systems, whose multiple specialties and partnerships help you stay ahead of industry changes. By aggregating all of the information from your cloud products within your CRM, we can help you improve productivity and ROI.





CRM

CRM is the tool that brings all your software together by providing users with one place to access tailored and predictive information. W-Systems works with leading partners including **SugarCRM** and **GoldMine** to build its customers sales and marketing solutions based on CRM.



Marketing

With W-Systems Marketing solutions and services, you can reach the right buyers and convert more leads. As an **Act-On** Reseller Partner, we are experts in implementing marketing automation tools. An integrated CRM and marketing automation solution will help you end the battle between your sales and marketing teams.



Document Automation

Document strategy is often overlooked, but it is an area of low hanging fruit where you can up your productivity and shorten your sales cycle. To create Document Automation solutions we build out document automation in your CRM using best in class tools such as **DocuSign**, **wDocs**, and **wDrive** to help you automate your document creation and storage processes.



Business Intelligence

Gain insight into your customer and an edge over your competitors by surfacing the right data for your sales and marketing teams. With solutions such as **Amazon QuickSight**, you can blend data from different sources, build complex visualizations of data, and process large data sets without bogging down your CRM system.



Communications

There is a better way to collect and distribute interactions data without adding time-consuming burdens on your staff or managers. Using **Vonage**, a full-featured business phone and VoIP system and email integration with **Riva CRM** Integration or **Collabspot for Gmail and Office 365**, involves platforms you are already familiar with and tools almost everyone in your organization already understands.



Cloud Computing

We offer reliable, scalable, and inexpensive cloud computing services including app hosting, storage, analytics, or security and compliance services. Our partnership with **Amazon Web Services (AWS)** allows you to run your software on a secure and scalable platform that is engineered to meet the rigorous standards of any organization.